

rob tyler

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www.vcr100.com

I am a filmmaker, video director, photographer and editor based in Portland, Oregon. Since 1996, I have produced and directed a wide array of projects from television productions and commercials to independent documentaries and short films. Working with various local and national advertising agencies I have directed innovative, strategic, and informative ads and promotional video material. I have an extensive background assisting clients with a diverse range of projects. My proficiencies include:

- concept development
- film + video direction
- video photography and editing
- graphic design + motion graphics
- comprehension of multiple video production & design applications including Final Cut Pro, Adobe After Effects, Photoshop, Illustrator, DVD Studio Pro, Avid

PROFESSIONAL HISTORY

Independent Film + Video Producer / Director

VCR100: October 2005 - Present

Graphic Designer / Motion Graphics Designer

KOIN-Television: September 1998 - June 2007

Creative Media Producer / Editor

KWBP-Television: January 1998 - September 1998

Newscast Director / Commercial Producer

KTVZ-Television: September 1996 - January 1998

EDUCATION

Bachelor of Arts in Communication

Washington State University, 1996

ACCOLADES

- Winner, 2009 Webby Awards, *Take Care Down There* interactive media
- Best In Show, 2009 Ad:Tech Awards, *Take Care Down There* interactive media
- Award of Merit, The One Show, Oregon Coast Aquarium *I Want To Go*, 2008
- Award of Excellence, 50th Rosey Awards, Oregon Coast Aquarium *I Want To Go*, 2007
- Finalist, Colorcalm International Design Competition judged by designer Peter Saville, 2007
- Best Portland Gallery Show of 2006, *Color + Modulation*, awarded by Willamette Week
- Emmy, *Summit of Hope, The Climb to Fight Breast Cancer*, KOIN-TV, 2006
- Portland cultural economy grant, presented by Mayor Vera Katz, 2004
- Regional Arts and Culture Council project grant for individual artists, 2001, 2002 + 2004
- Oregon Arts Commission media fellowship, 2002